FRIDAY, NOVEMBER 10th

Venue: AMPHITHEATRE – Speeches & “Smart Cities: From ideas to implementation” conference

(Languages: French – Greek – English)

09.30 a.m. – 09.50 a.m.: Audience reception

09.50 a.m. – 10.00 a.m.: Opening speech

10.00 a.m. – 10.30 a.m.: Introduction: What is a smart city?
• Djamila Ioualalen-Colleu, French Ministry of Ecological and Inclusive Transition
• Yannis Caloghirou, National Technical University of Athens
• Francis Pisani, Le Monde- Smart Cities

10.30 a.m. – 10.35 a.m.: Film

10.35 a.m. – 11.30 a.m.: Next innovations for Smart Cities: 4 case studies
• El Faouzi Nour-Eddin, French Institute of science and technology for transport, development and networks
• Georgia Aýfantopoulou, EKETA-I.MET(Center for Research and Technology)
• Antonis Peppas, National Technical University of Athens
• Fabien Garnier, Vinci

11.30 a.m. – 11.45 a.m.: Break

11.45 a.m. – 01.00 p.m. Smart partnerships for smart cities
Preliminary Speech: “From a Smart City to a Sustainable City”
• Florence Castel, Advancity
Panel discussion:
• Florence Castel, Advancity
• Djamila Ioualalen-Colleu, French Ministry of Ecological and Inclusive Transition
• Yannis Caloghirou, National Technical University of Athens
• Kostis Mochianakis, Municipality of Heraklion
• Vasilis Maglaris, National Technical University of Athens
Audience questions
01:00 p.m. – 02.25 p.m.: Break

02.25 p.m. – 02.30 p.m.: Film

02.30 p.m. – 03.30 p.m.: Presentation of local strategies and innovative partnerships for smart cities. Panel discussion:
- Konstantinos Habidis, Municipality of Athens
- Gilles Artigues, Municipality of Saint-Etienne
- Emmanuel Grégoire, Municipality of Paris
- Dimitris Papastergiou, Municipality of Trikala
- Kostis Mochianakis, Municipality of Heraklion

Audience questions

03.30 p.m. – 03.40 p.m.: Interview of Fabien Cauchi, Metapolis

03.40 p.m. – 03.45 p.m.: Film

03.45 p.m. – 03.55 p.m.: Pitch of Giorgos Karamanolis, Crowd Policy

03.55 p.m. – 04.10 p.m.: Break

04.10 p.m. – 04.25 p.m.: Interview of Amalia Zepou, Municipality of Athens

04.25 p.m. – 04.30 p.m.: Film

04.30 p.m. – 05.30 p.m.: Who will manage the city of tomorrow? Panel discussion:
- Nikos Fotiou, Municipality of Thessaloniki
- Gilles Artigues, Municipality of Saint-Etienne
- Emmanuel Grégoire, Municipality of Paris
- Konstantinos Habidis, Municipality of Athens
- Theodoros Karounos, Greek Free/Open Source Software Society

Audience questions

05.30 p.m. – 05.45 p.m.: Closing session by Francis Pisani, Le Monde - Smart Cities and Yannis Caloghirou, National Technical University of Athens

05.45 p.m. – 05.50 p.m.: Film

05.50 p.m. – 06.00 p.m.: Break

06.00 p.m. – 06.50 p.m.: Innovators speeches
- Paulo de Freitas – Indigo
- Céline Chantepy – L’Institut « Jean Bergeret »
- Dimitris Siassiaridis, Yummy Pop
- Adrien Aumont – KissKissBankBank
- Paulo de Freitas – Eloquentia Award (+ film)
Venue: NEW RETORTS – “Adopt a startup” Marathon, speeches & stands
(Language: English)

12.00 a.m. – 18.00 p.m.: Stands exhibitors: Academy of Entrepreneurship – AKEP – Bluegrowth, Act4Greece, Air France, Ashoka, Auditech, Babylon gardens – Truenique, Be Finnovative, Business Seeds, CleanTechHub, eHealthForum, EGG, Eurobank, Groupama, Histovery - Timescope, Iconem, InSyBio, L’Oreal, NBG, Orange Grove, Scienomics, THEAthensincube, WorkinginAthens...

12.20 a.m. – 12.30 a.m.: Opening Dialogue

12.30 a.m. – 01.30 p.m.: Innovators speeches
- Christos Lambrou, ThinkBiz
- Xavier Gérard, Iconem
- Gergely Laszlo, Histovery - Timescope
- Philippe Soulié, Auditech
- Philippe Micaelli, Qwant

01.30 p.m. – 01.35 p.m.: Video transition
01.35 p.m. – 04.20 p.m.: “Adopt a startup” Marathon of speeches
04.20 p.m. – 05.45 p.m.: Videos

Venue: INNOVATHENS – “Landing zone”
(Language: English)

- Ground floor -

10.00 a.m. – 10.10 a.m.: Antonis Ekonomou, InnovAthens, General presentation of the Landing Zone
10.10 a.m. – 10.20 a.m.: Panagiotis Markantonatos, Saint Startup, Pitching Introduction
10.20 a.m. – 10.40 a.m.: Antonis Livieratos, Saint Startup, Lean startup presentation
10.40 a.m. – 11.00 a.m.: Stefanos Tsimikalis, Tsimikalis – Kalonarou Law firm: Intellectual Property presentation
11.00 a.m. – 11.20 a.m.: Thanassis Kalekos, Odyssey Venture Partners: Capital Venture presentation
11.20 a.m. – 11.50 a.m.: Adrien Aumont, KissKissBankBank and Spyros Arsenis, effund : Crowdfunding presentation
11.50 a.m. – 12.10 a.m.: Socratis Ploussas, Parnasse, Investment Marketplace presentation.

- 1st floor and meeting rooms -

10.20 a.m. – 01.20 p.m.: Panagiotis Markantonatos, Pitching bootcamp (on registration)
10.30 a.m. – 12.30 p.m.: Meetings with speakers (e-fund, KissKissBankBank, Odyssey Capital Venture, Parnasse, Saint Startup, Tsimikalis – Kalonarou Law firm WhiteUp and audience)
**12.30 p.m. – 2.30 p.m.: Break**

02.30 p.m. – 02.40 p.m.: Antonis Ekonomou, InnovAthens, General presentation of the Landing Zone

02.40 p.m. – 02.50 p.m.: Panagiotis Markantonatos, Saint Startup, Pitching Introduction

02.50 p.m. – 03.10 p.m.: Antonis Livieratos, Saint Startup, Lean startup presentation

03.10 p.m. – 03.30 p.m.: Stefanos Tsimikalis, Tsimikalis – Kalonarou Law firm: Intellectual Property presentation

03.30 p.m. – 03.50 p.m.: Thanassis Kalekos, Odyssey Venture Partners: Venture Capital presentation

03.50 p.m. – 04.20 p.m.: Adrien Aumont, KissKissBankBank and Spyros Arsenis, efund : Crowdfunding presentation

04.20 p.m. – 04.40 p.m.: Socratis Ploussas, Parnasse, Investment Marketplace presentation.

- 1st floor and meeting rooms -

02.50 p.m. – 05.50 p.m.: Panagiotis Markantonatos, Pitching bootcamp (on registration)

02.30 a.m. – 05.00 p.m.: Meetings with speakers (e-fund, KissKissBankBank, Odyssey Capital Venture, Parnasse, Saint Startup, Tsimikalis – Kalonarou Law firm, WhiteUp and audience)

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**Venue: OLD RETORTS – “Art & Business”**

(Language: English)

10.00 a.m. – 12.30 p.m.: Presentation of “l’Ecole des réalisateurs” by Fabrice Hybert of the artistic incubator project and of the members of the jury:
- Fabrice Hyber, Artist
- Giuliana Setari Carusi, Dena Foundation for Contemporary Art
- Mario Pieroni, RAM radioartemobile
- Dora Stiefelmeier, RAM radioartemobile
- Denys Zacharopoulos, Athens Municipal Art Gallery and Collections
- Vassiliki Sifostratoudaki, Yellow Brick
- Lydia Polychronopoulou, United We Fly
- Katerina Koskina, National Museum of Contemporary Art, Athens (EMST)

**12.30 p.m. – 2.30 p.m.: Break**

02.30 p.m. – 05.30 p.m.: Selection by the jury (closed doors) of young Greek artists who will enter the incubator.
SATURDAY, NOVEMBER 11th

Venue: AMPHITHEATRE - Speeches and “Imagine”.

(Languages: French – Greek – English)

09.30 a.m. – 09.45 a.m.: Audience reception

09.45 a.m. – 09.50 a.m.: Vidéo

09.50 a.m. – 09.55 a.m.: Opening speech

09.55 a.m. – 10.10 a.m.: Introduction of the “Imagine” jury:

- Adrien Aumont, KissKissBankBank
- Rena Dourou, Region of Attica
- Christian Karembeu, Olympiakos
- Alexis Papahelas, Kathimerini
- George Papalexis, Zolotas
- Dimitri Siassiaridis, Yummy Pop
- Amalia Zepou, Municipality of Athens

10.10 a.m. – 11.20 p.m.: “Imagine the Greece of tomorrow” pitches’ selection by categories

10.10 a.m. Health: “SKEP” & “Handsup”
10.20 a.m. Tourism: “Families Goes Out” & “Throisma”
10.30 a.m. Agriculture: “Olives tries restauration” & “Stevia Hellas Coop”
10.40 a.m. Energy: “Lighthouse” & “Trans-porteur”
10.50 a.m. Finance: “Daily Plan” & “iBusiness”
11.00 a.m. Environment: “Cyclefi” & “Ilios Mestos Project”
11.10 a.m. Reform of the State: “Lawcal Lawyers” & “Transition Triangle”

11:20 a.m. – 11:35 a.m.: Break

11.20 a.m. – 11.35 a.m.: “Imagine 2050”- Start of the contest with the pupils of the French-Greek school Eugène Delacroix.

- Movie-clip « Life in 2050 » (« Life in 2050 ») directed by the pupils of CM2 (5th grade) of Suzanne Yacoub, Roxane Bauluck and Annabelle Lemesle

11.35 a.m. – 11.45 a.m.: 1st Mazinnov Awards Ceremony “Imagine the Greece of Tomorrow” by Zolotas

11.45 a.m. – 11.55 a.m.: Primary-school pupils pitches by the CM2 class (5th grade) of Roxanne Bauluck.
11.55 a.m. – 12.35 p.m.: Pitches by secondary schools pupils.
   • Movie-clip « Athens in 2050 » directed by the pupils of Armelle Philip and realized by Georges Lagos.

12.40 p.m. – 12.45 p.m.: 2nd Mazinnov Awards Ceremony “Imagine 2050” by Zolotas

12.45 p.m. – 01.00 p.m.: Ambassador of France conclusions.